CONTRACT

KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555
www.kctv5.com

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract / Revision	Alt Order #
500768 /	06401094

Product
TODD AKIN FOR SENATE

Contract Dates	Estimate #
11/01/12 - 11/06/12	**3181**

Advertiser	Original Date / Revision
Todd Akin For Mo US Senate	10/31/12 / 10/31/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KCTV	Dave Clark	TELEREP-WAS

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KCTV	11/01/12	11/06/12	More in the Morning	5a-6a		:30			NM	3	$1,050.00
Week:		11/01/12	11/07/12	MT-TF--				3	$350.00			
N 2	KCTV	11/01/12	11/06/12	More in the Morning 6A	6-7am		:30			NM	3	$1,050.00
Week:		11/01/12	11/07/12	MT-TF--				3	$350.00			
N 3	KCTV	11/01/12	11/06/12	CBS Early Show	7-9am		:30			NM	2	$800.00
Week:		11/01/12	11/07/12	MT-TF--				2	$400.00			
N 4	KCTV	11/03/12	11/03/12	CBS Saturday Early Show	Sat 6-8am		:30			NM	1	$200.00
Week:		10/29/12	11/04/12	-----1-				1	$200.00			
N 5	KCTV	11/03/12	11/03/12	8:00 AM-10:00 AM	7-10am		:30			NM	1	$350.00
Week:		10/29/12	11/04/12	-----1-				1	$350.00			
N 6	KCTV	11/04/12	11/04/12	Face the Nation	11p-12a		:30			NM	1	$650.00
Week:		10/29/12	11/04/12	------1				1	$650.00			
N 7	KCTV	11/01/12	11/05/12	Ellen	3-4pm		:30			NM	3	$2,700.00
Week:		11/01/12	11/07/12	M--TF--				3	$900.00			
N 8	KCTV	11/01/12	11/06/12	KCTV5 News @ 4P	4-5pm		:30			NM	3	$1,650.00
Week:		11/01/12	11/07/12	MT-TF--				3	$550.00			
N 9	KCTV	11/01/12	11/05/12	KCTV5 News @ 5P	5-530pm		:30			NM	3	$3,000.00
Week:		11/01/12	11/07/12	M--TF--				3	$1,000.00			
N 10	KCTV	11/01/12	11/05/12	KCTV5 News @ 6P	6-630pm		:30			NM	3	$3,000.00
Week:		11/01/12	11/07/12	M--TF--				3	$1,000.00			
N 11	KCTV	11/01/12	11/05/12	Inside Edition	630-7pm		:30			NM	3	$2,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:

KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555
www.kctv5.com

Contract / Revision	Alt Order #
500768 /	06401094

Contract Dates	Product	Estimate #
11/01/12 - 11/06/12	TODD AKIN FOR SENA	**3181**

Advertiser	Original Date / Revision
Todd Akin For Mo US Ser	10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/01/12	11/07/12	M--TF--	3	$800.00						
N	12	KCTV 11/03/12	11/03/12	Inside Edition Weekend	630-7pm			:30		NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----1-	1	$400.00						
									Totals		27	$17,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	27	$17,250.00	$14,662.50
Totals	27	$17,250.00	$14,662.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:

I, KEGAN BERAN,

being/on behalf of: TODD AKIN, a legally qualified candidate of the REPUBLICAN political party for the office of: UNITED STATES SENATE in the GENERAL election to be held on: NOVEMBER 6, 2012 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

TODD AKIN FOR SENATE PO BOX 31222 ST LOUIS, MO 63131

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

SCOTT ENGELBRECHT

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/14/12
Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature | Printed Name | Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, KEGAN BERAN
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☑ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☑ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

KEGAN BERAN
printed name

8/14/12
date

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:
(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

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